



## MILITARY FACILITIES PLANNING

# Capabilities Statement

### PLANNING AHEAD



Proactive planning is key to successful operations, in the field or the boardroom. **Rubicon Planning, LLC** is dedicated to forward thinking and proactive planning and is grounded in the belief that in planning, the logical employment of fact, institutional knowledge and earned experience will result in a plan that is actionable, timely and relevant.

For **Rubicon**, planning ahead requires an understanding of the Army's past and present. **Rubicon** provides a unique ability to help the Army meet current and future facility requirements in all the places it calls home. Changes in Army doctrine, mission, force structure, equipment, and Headquarters actions such as BRAC and other initiatives—all relate to who needs what facilities, where, when and why. **Rubicon** will help the Army answer those questions.

### COMPANY OVERVIEW



**Rubicon Planning, LLC** is dedicated to planning proactively, to helping the Army anticipate future planning issues and needs, and to helping develop plans to meet those obligations. **Rubicon's** staff combines over forty years experience in Army facilities planning, automated system support and master planning.

The planning process is logical and straightforward. **Rubicon** employs extensive experience in the Army's master planning environment and focuses on the business rules established by HQDA with regard to facilities master planning. **Rubicon** is equally comfortable using the Army's legacy data systems and tools, or a "stubby pencil" to develop complete, comprehensive, auditable and relevant analyses. In addition, detailed information and fact gathering, criteria identification, stakeholder interviews and the resulting analyses are **Rubicon's** key to developing flexible and creative courses of action for informed decision-making. **Rubicon** supports the resulting decisions and implementation by monitoring the progress of the solution, soliciting stakeholder feedback and identifying solution adjustments.

**Rubicon** is a total planning process provider for the Army facilities community.



## CAPABILITIES



Army Master Planning involves a number of unique and specialized disciplines. Planning is just one aspect of the effort involved with developing and implementing effective facilities-related courses of action. **Rubicon Planning** welcomes the opportunity to work with other professionals in the Master Planning discipline.

## RUBICON PLANNING PRODUCTS & SERVICES



### MASTER PLANNING SERVICES

- Comprehensive Master Plan Support
- Capital Investment Strategies
- Facility Requirements Analysis
- Land Use Analysis
- DD 1391 Development and Validation

### REQUIREMENTS ANALYSIS

- TAB Updates
- Unit and Organizational Facility Requirements Analysis
- Installation Population and Force Structure Analysis
- Facility Record and Inventory Comparison and Analysis
- Planning and Design Charrette Support

### CENTERS OF STANDARDIZATION ANALYSIS SUPPORT

- Criteria Analysis
- Applicable Force Structure Analysis

### CUSTOMIZED SUPPORT

- Modularity / Transformation Studies
- Utilization Surveys and Analysis
- Stationing Studies
- BRAC and Beddown Impact Analysis
- Strategic Plans
- Project Management
- Feasibility Studies
- Data Analysis

Please note that if a particular service or technical skill is needed but not listed here, please contact us. Our range of experience may include the skill you are seeking.

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## PRIMARY NAICS CODES AND DESCRIPTIONS



541320	City Planning Services Industrial Land Use Planning Services Land Use Design Services Land Use Planning Services Town Planning Services Urban Planning Services
541330	Engineering Consulting Services Engineering Services
541611	Administrative Management Consulting Services Site Location Consulting Services Site Selection Consulting Services Strategic Planning Consulting Services
541618	Other Management Consulting Services
561210	Base Facilities Operations Support Services Facilities Support Services Government Base Facilities Operation Support Services

## CONTACT



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**EDWARD J. KIRMSE**

Edward J. Kirmse has seventeen years of experience in the Army facilities master planning arena as an analyst, planner, and project manager. Before helping to establish **Rubicon**, he was a principal at Sigma Planning Group. Mr. Kirmse has expertise in Army force structure, facility planning criteria, facilities classification and utilization, and how all apply and interact in the Army master planning process. His experience includes assisting in the development, delivery and training of RPLANS. Mr Kirmse has provided in-depth support for and application of the Army's legacy automated planning systems—FPS, RPLANS, ISR, IFS, ASIP—to Army clients at installations, MACOMs, Regions and HQDA. Mr. Kirmse has helped produce facility master planning documents including Long and Short Range Components, Area Development Plans, Capital Investment Strategies, Tabulations of Existing and Required Facilities, Installation Design Guides, and Summary Development Plans. He has also participated in several client-specific studies including the Army Facility Strategy, Non-Standard Installations Analysis, and authored several sections of the Master Planning Technical Manual.

Mr. Kirmse has also provided requirements analyses in support of programming and design charrettes, and has participated in the development of programming documentation (including DD 1391). He has provided cost estimating services and economic analysis support for DD Forms 1391 and for Air Force family housing and utilities privatization studies.

**VICTORIA K. LESLIE**

Victoria Leslie has over fifteen years experience in Army facility planning with R&K Engineering and Sigma Planning Group. Mrs. Leslie was the assistant Project Manager of the OACSIM's Facility Planning System (FPS), the Project Manager for the Army Criteria Tracking System (ACTS), and ultimately the FPS Project Manager. In addition to her automated system management responsibilities, Mrs. Leslie conducted thorough corporate database analyses, originated criteria implementation methodologies, developed complex algorithms for automated facility planning tools, created and implemented rigorous quality control/quality assurance and testing controls, as well as provided functional and analytical hotline support for both automated systems.

Mrs. Leslie has also participated in numerous installation/MACOM and/or Region facility requirements analyses using the Army's legacy planning systems, surveys and unique planning projects; provided force structure analyses for many programming and design charrettes, conducted transformational beddown and utilization studies; provided in-depth force structure database analyses and facility planning support for the Corps of Engineers Centers of Standardization for standardized unit and installation driven facilities; and has been a participating instructor in the Master Planning and Applied Skills course.

