



## We Are...

**Rubicon Planning, LLC** is dedicated to planning proactively, to helping the Army anticipate future planning issues and needs, and to helping develop plans to meet those obligations. **Rubicon's** staff combines over forty years experience in Army facilities planning, automated system support and master planning.

- Forward thinking and proactive planners.
- Customer focused and results oriented
- Dedicated to using resources efficiently and conservatively
- Experienced planners, managers and trainers
- Knowledgeable in military organizations, operations, missions, and equipment, and the resultant impacts on facility allowances and requirements.
- Able to invest in the level of detail necessary to support the conclusions of any planning project
- Familiar with Army automated facility planning community and their data sources



## Products and Services

### Master Planning Services

- Comprehensive Master Plan Support
- Capital Investment Strategies
- Facility Requirements Analyses
- Land Use Analysis
- DD 1391 Development and Validation

### Requirements Analysis

- TAB Update Analysis
- Unit and Organizational Facility Requirements Analysis
- Installation Population and Force Structure Analysis
- Facility Record and Inventory Comparison and Analysis
- Planning and Design Charrette Support

### Centers of Standardization Analysis Support

- Criteria Analysis
- Applicable Force Structure Analysis

### Customized Support

- Modularity / Transformation Studies
- Utilization Surveys and Analysis
- Stationing Studies
- BRAC and Beddown Impact Analysis
- Strategic Plans
- Project Management
- Feasibility Studies
- Data Analysis

## Automated Planning Tool Expertise

ACTS  
 FPS  
 RPLANS  
 ISR  
 IFS  
 ASIP



## The BASICS

Founded: 2007  
 Location: Vinton, Virginia  
 Status: Small Business

### NAICS Codes:

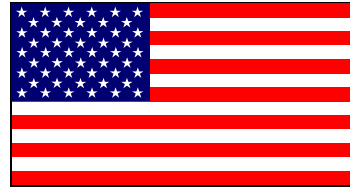
- 541320—Land Use Planning Services
- 541330—Engineering Services
- 541611—Strategic Planning and Consulting Services
- 541618—Other Management Consulting Services
- 561210—Base Facilities Operations Support Services



## Planning ahead...

Proactive planning is key to successful operations, in the field or the boardroom. **Rubicon Planning, LLC** is dedicated to forward thinking and proactive planning and is grounded in the belief that in planning, the logical employment of fact, institutional knowledge and earned experience will result in a plan that is actionable, timely and relevant.

For **Rubicon**, planning ahead requires an understanding of the Army's past and present. **Rubicon** provides a unique ability to help the Army meet current and future facility requirements in all the places it calls home. Changes in Army doctrine, mission, force structure, equipment, and Headquarters actions such as BRAC and other initiatives—all relate to who needs what facilities, where, when and why. **Rubicon** will help the Army answer those questions.



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# RUBICON

## PLANNING

### MILITARY FACILITIES PLANNING

## FORWARD FROM HERE...

